



NORTHERN NEVADA'S FIRST ALL-FEMALE FLAT TRACK ROLLER DERBY

Greetings, local business owner!

The women of the Battle Born Derby Demons™ (BBDD) are seeking league sponsors to support our 2010 season. We are an all-female, skater-owned, skater-operated, non-profit league featuring inter-league (regional competition) bouts and intra-league (local talent) exhibition events.

We hope that you can take part in helping this sport see widespread success in northern Nevada. Our first three seasons were very successful, with an average of 500-700 fans at each of our five bouts. We have already gained the support of several local and national companies, and our fan base is ever-growing.

As a registered 501(c)(4) nonprofit organization we recognize the importance of supporting our community, as it supports us. Therefore, we donate a portion of our profits, time, and services to various local charities throughout the year.

We invite you to take advantage of the attention and support a BBDD sponsorship can bring to your business.

Sincerely,

Battle Born Derby Demons™
www.battlebornderbydemons.com



WHY DOES BBDD NEED SPONSORS?

The costs of a roller derby league are phenomenal. The initial costs include: incorporation fees, insurance costs, association membership fees, costs for printed materials, and practice space rental costs. Current estimates right now are \$4000-\$5000 **per bout**, plus additional insurance, any bands/performers we recruit for half-time, etc. We are requiring dues of our players, but even dues can't cover those costs completely. We also are looking at several fundraiser ideas, but need resources to make them happen.

In addition to practice/bout costs, we have additional costs including: equipment, uniforms, web hosting costs, and merchandise.

We need sponsors to donate goods, services, and/or financial backing to help us make our league successful.

WHY SHOULD I SPONSOR BBDD? WHAT CAN I GET OUT OF IT?

The biggest return you will receive by investing in the BBDD is promotion. Your name and logo will appear on various league-related items. People will know that you are an official sponsor of BBDD.

In addition to the publicity your business will receive by sponsoring us, we will be more than happy to appear at your events to help draw a crowd. We can arrange to hold exhibition shows at your business (if feasible). You will be able to use us as a promotional tool.

We are a registered 501(c)(4) nonprofit organization. Therefore, your charitable contributions are tax-deductible!

DO I SHARE IN ANY MONETARY PROFITS?

The premise of the Women's Flat Track Derby Association (WFTDA – www.wftda.org), the nationally-recognized governing body of our sport, is to create skater-owned and skater-operated leagues only. Therefore, we do not allow any corporate sponsor to retain "shares" in our league. You will not have any input on how the league is run or collect any profits from the league. As stated above, you will get promotion and advertisement in return for your contribution.

I MIGHT BE INTERESTED IN SPONSORING THE LEAGUE – WHAT CAN I DO?

Right now our biggest need is **financial backing**. However, anything you can donate would be very much appreciated. We are currently also seeking:

- Printing services for flyers, brochures, posters, stickers
- Venues to hold fundraisers
- Items that can be used in fundraisers (raffle prizes)
- Merchandise services
- Any other useful good or service you could provide



SPONSOR INITIAL CONTACT AND INFORMATION FORM

Business Name/Type of Business: _____

Name: _____

Mailing Address: _____

Physical Address (if different than above): _____

Phone Number: _____

Email Address: _____

Referred by (BBDD league member): _____

I am interested in sponsoring BBDD in the following way (general idea is sufficient):

Yes, I would like a member of the BBDD Executive Board to contact me to discuss details.

Signed:

(Business Owner) (Date)